

ONEgroup® international strategy matrix

The chart below was created to give a basic overview of the strategies available in different countries around the world to assist Representatives in determining whether they can pursue enquiries in particular countries.

Country/Level	MLM	Ecommerce Promotion only	Retail (including online)	Markets & Expos	MiSpa
LEVEL 1					
Australia	✓	✓	✓	✓	✓
New Zealand	✓	✓	✓	✓	✓
USA	✓	✓	✓	✓	✓
Japan	✓	✗	✗	✓	✗
LEVEL 2					
Singapore	✓	✓	✓	✓	✓
Iceland	✓	✓	✓	✓	✓
Taiwan	✓	✓	✓	✓	✓
Hong Kong	✓	✓	✓	✓	✓
Canada	✓	✓	✓	✓	✓
LEVEL 3*					
UK	✓	✓	✓	✓	✓
All Other Countries	✓ ^②	✓	✓	✓ ^①	✓ ^①
LEVEL 4					
Afghanistan	✗	✗	✗	✗	✗
Greece	✗	✗	✗	✗	✗
India	✗	✗	✗	✗	✗
Iran	✗	✗	✗	✗	✗
Iraq	✗	✗	✗	✗	✗
Italy	✗	✗	✗	✗	✗
Spain	✗	✗	✗	✗	✗
Saudi Arabia	✗	✗	✗	✗	✗
United Arab Emirates	✗	✗	✗	✗	✗
North Korea	✗	✗	✗	✗	✗
Ukraine	✗	✗	✗	✗	✗
Russia	✗	✗	✗	✗	✗
Denmark	✗	✗	✗	✗	✗
Oman	✗	✗	✗	✗	✗
Bahrain	✗	✗	✗	✗	✗
Qatar	✗	✗	✗	✗	✗
Kuwait	✗	✗	✗	✗	✗
Lebanon	✗	✗	✗	✗	✗
Egypt	✗	✗	✗	✗	✗
China	✗	✗	✗	✗	✗
Africa (all countries)	✗	✗	✗	✗	✗
Chile	✗	✗	✗	✗	✗

Legend: ✓ = Permitted ✗ = Not Permitted

See over for Definitions, Notes & Disclaimer

Definitions:

Level 1: MLM Approved. (Flag on website, regional language, order forms, local currency.)

Level 2: MLM Approved. Retailers responsible for importing and licensing. Retail assignment still required. Representatives may only sponsor retail outlets in their country but may sponsor online only retailers without this limitation. U.S. order forms are to be used for countries without their own order forms.

Level 3: MLM Approved. No Retail allowed (due to restrictions or planned Level 1 status). Level 3 includes UK, Japan, Europe, France, Mexico, Brazil, Malaysia, South Korea, India - 3 states only, see below in Notes ③.

Level 4: No MLM or Retailing. No strategies.

Notes:

- ① Products in Expos, Markets, and MiSpa parties are permitted for display purposes only and not for Retail sales. Customers may be signed up to purchase online from the company as Representatives or Preferred Customers.
- ② All channels of distribution in all countries are subject to each country's laws. (I.e. MLM is restricted in some countries, or requires a license, such as in China, Malaysia, and South Korea.)
- ③ India is unavailable in all states except for the following that are Level 3: Maharashta (Bombay-Mumbai), Karnatika (Bangalore), and Tamil Nadu (Madra-Chennai).

Policy Guide for Sponsoring Retailers:

Before approaching any Retailers, a Representative of Senior Associate level or above must complete the Retail Training and apply for Retail Allocation from the Head Office. For more information, please refer to the Retail Policy and Procedure document in the Members Area.

Disclaimer:

1. ONEgroup reserves the right to refuse shipments to destinations that prove difficult. Any order refused will be refunded.
2. All channels of distribution in all countries are subject to each country's specific laws.
3. All countries outside of Australia and the USA will be subject to their own country's duties and taxes on import.

Shipping Destinations

Please see the Shipping Destination drop down box at www.miessence.com for a full listing of countries where we ship.

